

Ready To Own A Salon? 10 Things You Should Know!

By Thadeus Parkland

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PIPress

Synopsis:

While it is immensely satisfying to be your own boss and call the shots as you see fit, many pitfalls may be avoided just by knowing they exist. The insight provided here will help you avoid critical failures. Business principles necessary for success help define a path forward. This book intends to help those who don't have an MBA manage through the world of essential business requirements.

Marketing & Distribution:

Marketing is managed by the PIPress Marketing team. Promotional content on Social Media includes Twitter, Facebook, and Instagram along with Editor facing press releases. Various online campaigns are released quarterly. The author is available for in-store events.

Wholesale orders are available through IngramSpark or PIPress.

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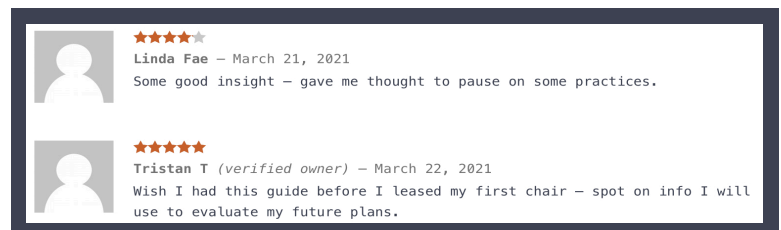
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About the author:



Thadeus Parkland began his career as a stylist in 1986. The skill-sets he acquired working in a full-service salon led him to a lucrative career in business development, providing valuable exposure to the business world's ins and outs.

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